

The Corporation of the County of Northumberland
Economic Development, Tourism, Land Use Planning Committee
Agenda

Wednesday, February 3, 2021, 9:00 a.m.
Virtual Meeting - Zoom Conference

Join Zoom Meeting

<https://us02web.zoom.us/j/89434372114?pwd=Zm1NVTBmdkpwMXdXT015OE5TNHptZz09>

Meeting ID: 894 3437 2114

Passcode: 574895

Phone: 855 703 8985

	Pages
1. Call to Order	
Territorial Land Acknowledgement	
2. Approval of the Agenda	
Recommended Motion:	
"That the agenda for the February 3, 2021 Economic Development, Tourism, and Land Use Planning Committee be approved."	
3. Disclosures of Interest	
4. Delegations	
5. Business Arising from Last Meeting	
6. Communications	
6.a. United Counties of Stormont Dundas and Glengarry re: Small Businesses	4 - 4
6.b. Township of Hamilton re: Cannabis Production Regulations	5 - 6
Recommended Motion:	
"That the Economic Development, Tourism, and Land Use Planning Committee receives the correspondence items 6.a. - 6.b. for information; and	
Further That the Committee recommends that Northumberland County Council receives the correspondence for information."	
7. Staff Reports	

7.a. Tourism Strategy Next Steps - Verbal Update

Dan Borowec

Recommended Motion:

"**That** the Economic Development, Tourism, and Land Use Planning Committee receives the verbal update regarding the tourism strategy next steps for information."

7.b. Business & Entrepreneurship Centre Northumberland (BECN) Supports Update and Discussion - Verbal Update

Rob Day

Recommended Motion:

"**That** the Economic Development, Tourism, and Land Use Planning Committee receives the verbal update regarding BECN supports for information."

7.c. Report 2021-31 'Inspection Services Overview'

7 - 8

Dan Borowec

Recommended Motion:

"**That** the Economic Development, Tourism, and Land Use Planning Committee receives Report 2021-31 'Inspection Services Overview' for information; and

Further That the Committee recommends that County Council receives this report for information."

7.d. Report 2021-33 'OAFVC Information Update - Sponsorship'

9 - 11

Dan Borowec

Recommended Motion:

"**That** the Economic Development, Tourism, and Land Use Planning Committee receives Report 2021-33 'OAFVC Information Update - Sponsorship' for information; and

Further That the Committee recommends that County Council receives this report for information."

8. Other Matters Considered by Committee

9. Media Questions

10. Closed Session

Recommended Motion:

"That the Economic Development, Tourism, and Land Use Planning Committee proceed with the next portion of the meeting, being closed to the public at _____ a.m./p.m. as permitted under the Municipal Act Section 239.(2i) in order to address matters pertaining to technical and financial information, supplied in confidence to Northumberland County, regarding the County's Broadband Strategy, and that Jennifer Moore, Dan Borowec, Thomas Flynn, Nancy MacDonald, and Maddison Ellis remain present; and

Further That the meeting is closed to the public as permitted under the Municipal Act Section 239.(2k) in order to address matters pertaining to a position, plan, procedure, criteria or instruction to be applied to any negotiations carried on or to be carried on by or on behalf of the County, and that Dan Borowec, Rob Day, Trissia Mellor, Neil Horner, Jennifer Moore, Nancy MacDonald, and Maddison Ellis remain present."

11. Motion to Rise and Results from Closed Session

Recommended Motion:

"That this Committee rise from Closed Session at _____ p.m.; and

Further That the Committee adopt the resolution moved in Closed Session regarding Northumberland County's Broadband Strategy ; and

Further That the Committee adopt the resolution moved in Closed Session regarding a position, plan, procedure, criteria or instruction to be applied to any negotiations carried on or to be carried on by or on behalf of the County; and

Further That the Committee recommends that County Council adopt the resolutions."

12. Next Meeting - Wednesday, March 3, 2021, 9:00 a.m.

13. Adjournment



United Counties of
Stormont, Dundas & Glengarry

RESOLUTION

MOVED BY Councillor McGillis

RESOLUTION NO 2021-04

SECONDED BY Councillor Warden

DATE January 18, 2021

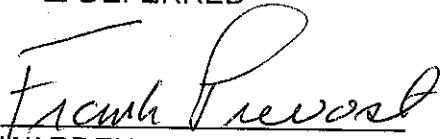
THAT the Council of the United Counties of Stormont, Dundas and Glengarry request that the Province of Ontario allow for small businesses to immediately reopen with the required health guidelines and protocols in place; and

THAT this resolution be sent to the Premier of Ontario, the Minister of Municipal Affairs and Housing, MPP Jim McDonnell, and circulated to all municipalities in Ontario.

CARRIED

DEFEATED

DEFERRED


WARDEN

Recorded Vote:	
Councillor Armstrong	—
Councillor Byvelde	—
Councillor Fraser	—
Councillor Gardner	—
Councillor Landry	—
Councillor MacDonald	—
Councillor McGillis	—
Councillor Prevost	—
Councillor Smith	—
Councillor Warden	—
Councillor Wert	—
Councillor Williams	—

From: [Kate Surerus](#)
To: mayor@norfolkcounty.ca; [MacDonald, Nancy](#); jkirkelos@lincoln.ca; [Daphne Livingstone](#)
Cc: [Emily Cartlidge](#)
Subject: Support Resolutions for Cannabis Production Regulations
Date: Thursday, January 7, 2021 8:57:59 AM

CAUTION: External E-Mail

Hello,

Please be advised that the Council of the Township of Hamilton supported your Resolutions regarding Cannabis Production Regulations at their regular meeting held November 17, 2020.

RCRES:2020-286

Moved by Councillor Larry Williamson, Seconded by Deputy Mayor Scott Jibb

THAT Council supports Item 16.3 Resolutions Northumberland County; Norfolk County; Port Hope;

Town of Lincoln re: Cannabis;

AND THAT correspondence of support to previously unsupported motions within this item be issued.

CARRIED

Kate Surerus

K. Surerus, Municipal Clerk

Director of Corporate Services

ksurerus@hamiltontownship.ca

905.342.2810 Ext 110



**Northumberland
County**

Resolution

Moved By _____

**Agenda
Item 8a**

**Resolution No.
2020-10-21-321**

Last Name Printed Cane

Seconded By _____

Council Date: October 21, 2020

Last Name Printed Henderson.

"Now Therefore Be It Resolved That Northumberland County Council provide support for the resolution adopted by the Township of Asphodel Norwood regarding their request that:

- a governing body be created to regulate cannabis production; and
- the governing body take a unified approach be taken to land use planning restrictions; and
- the governing body enforce the regulations under the Cannabis Act on behalf of the licencing agency and ensures local authorities are in fact provided with notification of any licence issuance, amendment, suspension, reinstatement, or revocation within their region; and
- the governing body communicates more readily with local governments; and
- the governing body provides local government with more support; and

Further Be It Resolved That Northumberland Council forward this resolution to all municipalities in Ontario, MP Philip Lawrence and MPP David Piccini (Northumberland-Peterborough South), the Minister of Agriculture, Food and Rural Affairs, requesting that legislation be enacted to support local governments with cannabis land use management and enforcement issues."

**Recorded Vote
Requested by** _____

Councillor's Name

Carried



Warden's Signature

Deferred _____

Warden's Signature
Page 6 of 11

Defeated _____

Warden's Signature



Report 2021-31

Report Title: Inspection Services Overview

Committee Name: Economic Development, Tourism and Planning Committee

Meeting Date: February 3, 2021

Prepared by: Dan Borowec, Director of Economic Development, Planning and Strategic Initiatives

Approved by: Jennifer Moore, CAO

Strategic Plan Priorities: Economic Innovation and Prosperity
Leadership in Change

Information Report

Purpose

The purpose of this report is to provide an overview of the inspection services portfolio within the Economic Development, Tourism and Planning Department.

Background Consultations

Inspection Services

County Inspections Services administers and enforces Part 7, Plumbing, and Part 8, Sewage Systems, of the Ontario Building Code on behalf of member municipalities. Multi-year service agreements with member municipalities, apart from plumbing inspections in Port Hope and sewage system inspections in Trent Hills are currently in effect.

County Inspection Services is also coordinating the development of a backflow prevention program with member municipalities and the plumbing industry to ensure a clean and safe water supply for residents and business in Northumberland.

County Inspections also reviews development proposals in accordance with the latest plumbing and sewage system legislation through member municipal development review process, including consent, re-zoning, minor variance and site plan applications.

Legislative Authority/Risk Considerations

The following is the legislative authority for the inspection services portfolio.

Inspection Services

Inspection Services mandate and procedures are in accordance with the *Ontario Building Code Act*, service agreements and the County Building By-law.

Discussion/Options

The following outlines key portfolio priorities and the anticipated role that the Economic Development, Tourism and Planning Standing Committee may have in order to facilitate efficient service delivery and programs across the various Department portfolios.

Inspection Services

The Inspection Services initiative to develop a backflow prevention program for Northumberland will require a County by-law. It is anticipated that the Economic Development, Tourism and Planning Committee will be presented with the program and by-law for recommendation to Council. Additional Inspection Services initiatives identified in business plans as future service enhancements, such as formalizing a County septic system re-inspection program, would also be presented to the Committee for consideration.

Financial Impact

Inspection Services is funded exclusively from application and service fees.

Member Municipality Impacts

Northumberland County reviews plans, issues permits and performs inspections for septic systems in all of our member municipalities except the Municipality of Trent Hills.

Northumberland County reviews plans and perform inspections for plumbing in all new buildings, building renovations and additions in all of our member municipalities except the Municipality of Port Hope.

Conclusion/Outcomes

This information report is meant to act as an overview to the newly formed standing committee membership and form the basis for creating awareness and informed decision regarding all economic development tourism and planning activities.

Attachments

N/A



Report 2021-33

Report Title: OAFVC Information Update - Sponsorship

Committee Name: Economic Development, Tourism and Planning Committee

Meeting Date: February 3, 2021

Prepared by: Dan Borowec, Director of Economic Development, Planning and Strategic Initiatives

Approved by: Jennifer Moore, CAO

Strategic Plan Priorities: Economic Innovation and Prosperity
Leadership in Change

Information Report

Purpose

The purpose of this report is to provide members of the Standing Committee with information regarding activities within the OAFVC specifically with the launch of the sponsorship campaign.

Background

Sponsorship Campaign

An internal committee of staff within the department have been actively engaged in structuring a sponsorship campaign to support the on-going operation of the OAFVC. Their primary task has been to develop/create a sponsorship package which supports a value-added approach to any potential sponsor.

Included within the package will be:

- Video
 - 2 minutes in length highlighting client success and opportunities
 - Currently in the editing stage
 - Launch via website and social media

- Limited print communication handout
 - Can be downloaded from the website
 - Sponsorship package communicates values/benefits – food security/creating employment/food innovation and product development

It is a targeted sponsorship request to 55 public/private sector organizations asking for a commitment of \$5,000.00 annually for 2 years.

Consultations

Sponsorship

In discussion with our extensive network of suppliers, funders, educational institutions, public sector agencies and private sector users and partners our approach of proving a value added consideration and asking for funding at a grassroots level as opposed to a platinum sponsor approach has greater market appeal.

Legislative Authority/Risk Considerations

Sponsorship

In keeping with our vision of people, partnerships and possibilities for a strong and vibrant Northumberland our sponsorship offering is one which returns value to the contributor in terms of resources to support entrepreneurial growth within the food industry.

Discussion/Options

Sponsorship

The summary statistics below speak to the value of the OAFVC.

- 74 Businesses Launched within the last 2 years
- 195+ market ready new products
- Breakdown of business locations
 - 1/3 Northumberland
 - 1/3 Eastern Ontario
 - 1/3 GTA + Durham

Having now been in operation for 5 years there is a significant amount of data available which addresses the issue of credibility and makes for a viable request for support of a regional resource that benefits areas far beyond Northumberland.

Financial Impact

Sponsorship

Current acquisition specifically for sponsorship development:

- Secured public sector funding to support this initiative in the amount of **\$8,000.00** (December 14, 2020)
- Directed to video production and limited hard copy documentation
- Balance will be directed to social media

Estimated Revenue

- **55 organizations x \$5,000 x 50% uptake = \$137,500.00**
- The sponsorship initiative also further engages partnership opportunities with academic institutions as well as not-for -profits seeking to leverage community-based programs related to food and food security to address community needs.

Member Municipality Impacts

N/A

Conclusion/Outcomes

The information report is meant to act as an ongoing communication in support of the activities of the OAFVC and provide a forum for input and opportunity.

Attachments

N/A